



<p>TIER 1 SPONSOR - \$1,000</p> <ul style="list-style-type: none"> • Name/Logo on all SWIRA awards • Name/Logo on SWIRA apparel • Large logo on banners, posters and link to business on SWIRA website • Announced at every rider's meeting & rider awards ceremony • You may supply a banner of your own that we will hang up at every race 	<p>TIER 2 SPONSOR - \$500</p> <ul style="list-style-type: none"> • Medium sized logo on banners, posters and link to business on SWIRA website • Announced at every rider's meeting and rider awards ceremony • You may supply a banner of your own that we will hang up at every race <p><i>*Up to \$250 of the \$500 sponsorship may consist of merchandise/items, minimum of \$250 in cash/check.</i></p>
<p>TIER 3 SPONSOR - \$300</p> <ul style="list-style-type: none"> • Name on banners, posters and link to website on SWIRA website • Announced at every rider's meeting and rider awards ceremony • You may put up your own banner at any race <p><i>*Up to \$150 of the \$300 sponsorship may consist of merchandise/items, minimum of \$150 in cash/check.</i></p>	<p>RIDER SPONSOR - \$100</p> <ul style="list-style-type: none"> • Sponsor a rider and cover their annual membership while also benefitting SWIRA • Rider sponsors and link to business's website displayed on SWIRA website • Rider sponsors announced and thanked at every race

2024 Sponsorship Proposal

I _____ from _____ am donating

\$300 \$500 \$1,000

to the 2024 Southern Wisconsin Ice Racing Association events.

Please choose your sponsorship:

_____ **Tier 1 Sponsor (\$1000)**

_____ **Tier 2 Sponsor (\$500)** **Minimum \$250 cash/check, up to \$250 in merchandise*

_____ **Tier 3 Sponsor (\$300)** **Minimum \$150 cash/check, up to \$150 in merchandise*

Sponsor Signature: _____

Date: _____

SWIRA Board Member Signature: _____

*Please include a business card, business website, this form and payment and MAIL TO:

SWIRA
5141 N. River Rd.
Janesville, WI 53545